

# **Business**

CTEC











### Why choose this subject?



- Business activity is everywhere employees, managers, consumers
- Business is dynamic, creative
- Develop practical skills report writing, presentation skills
- Engage with real businesses
- Practical application teamwork

#### The nature of the course



• Examination board: CTEC

- Course contents:
  - The Business environment
  - Customers and consumers
  - Business events
  - Human resources / marketing
  - Working in business

#### Assessment structure



- 2 x 2 hour written external exam papers 50% of qualification
- June Lower 6<sup>th</sup>, January Upper 6<sup>th</sup>
- Contextual approach, short and longer answers
- 3 coursework units
- Internally assessed
- Externally moderated

### What do we expect from candidates?



- Good written skills explain, analyse and evaluate in writing
- Good numeracy skills -
- Enquiring minds
- Respond to feedback
- Desire to continuously improve

### With which subjects can it be combined?



- Geography
- Politics
- DT
- Hospitality
- Psychology

#### Higher Education and Careers?



- BA / B.Sc. Degrees in Business, marketing, HR, finance, management
- Higher level apprenticeships accounting, property, law
- Careers management, accountancy, legal, logistics, property, banking, civil service

## **Teaching Staff**



- Mrs Clitheroe
- Mr Bevans Brown