



**Bloxham School**

# Business

A Level



# Why choose this subject?



- Business activity is everywhere – employees, managers, consumers
- Business is dynamic and creative
- Develop practical skills – report writing, numerical appraisals
- Analytical and evaluative skills

# The nature of the course

- Examination board: Edexcel
- Course contents:
  - Marketing and people
  - Managing business activities
  - Business decisions and strategy
  - Global business



# Examination structure

- 3 x 2 hour written exam papers
- End of 2 years study
- Contextual approach
- 20% numeracy



# What do we expect from candidates?



- Good written skills – explain, analyse and evaluate in writing
- Good numeracy skills – 20% course
- Follow news daily – apply to theory studied
- Read and discuss

# With which subjects can it be combined?

- Geography
- Politics
- DT
- Maths
- Psychology



# Higher Education and Careers?



- BA / B.Sc. Degrees in Business, marketing, HR, finance, management
- Higher level apprenticeships – accounting, property, law
- Careers – management, accountancy, legal, logistics, property, investment, banking, civil service

# Teaching Staff

- Mrs Clitheroe
- Mr Dann
- Mr Bevans Brown

